Beat: Business

2018 GLOBAL BUSINESS TRAVEL ASSOCIATION CONVENTION IN SAN DIEGO

FIVE DAYS OF NETWORKING AND EDUCATION

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USPA NEWS - The Global Business Travel Association Convention organized by the Global Business Travel Association will take place from August 11-15, 2018 in San Diego in California in the United States of America. The Global Travel Business Association is the one the largest business travel event which covers several areas such as annual gathering, networking, The Convention will be held at the San Diego Convention Center in the heart of the Downtown.

The Global Business Travel Association is the largest travel event in the World. 2018 GBTA's Convention scheduled to be held in San Diego, from August 11-15, 2018 will bring together nearly 7000 travel professionals from more than 50 countries around the World.

The Annual Convention will feature top class world speakers, more than 100 leading-education sessions where participants will discuss issues that have a more affected businessman, the largest business travel expo floor with more than 400 exhibitors, journalists from around the world and various entrepreneurs.

The Global Travel Business Association Convention 2018 marks the 50 Th edition of the Business Travel of the year. Attendee registration is still opened. According to organizers, last year nearly 100 reporters from all over the globe attended and covered the GBTA Convention, including The Boston Globe, Bloomberg, CNN International, People Magazine and more.

Every major industry publication attended as well making this the perfect event to plan your breaking news announcements around. This year nearly 1,300 business travel buyers will be making their purchasing decisions on the GBTA Convention 2018 Expo Floor.

Back for its fourth year, GBTA Media Day will return to the GBTA Broadcast Studio this year. This is an opportunity to unveil your breaking news, innovations or announcements. The briefings will begin at 9 a.m., with each company given time to present their news both to reporters in attendance and over a live stream as well.

Additionally, videos of the announcement will be available the following day on GBTA´s YouTube channel and will be shared via GBTA´s social channels and blog.

ABOUT GLOBAL BUSINESS TRAVEL ASSOCIATION

Global Business Travel Association (GBTA) is the world´s premier business travel and meetings organization headquartered in the Washington, D.C. area with operations on six continents. GBTA´s 9,000-plus members manage more than $345 billion of global business travel and meetings expenditures annually.

To learn how business travel drives lasting business growth, visit www.gbta.org.

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